**Jin Kim**

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| Assistant Professor  Communications Department  The College of Saint Rose  432 Western Avenue  Albany NY, 12203 | Office: 518-454-2872  Mobile: 319-471-2170  Email: [kimj@strose.edu](mailto:kimj@strose.edu) |

**HIGHER EDUCATION**

Ph.D., Communication Studies, The University of Iowa, 2010

M.A., Telecommunications, Indiana University, 2004

M.A., Journalism and Mass Communication, Yonsei University, Korea, 2001

B.A., Journalism and Mass Communication, Yonsei University, Korea, 1998

**ACADEMIC POSITIONS**

Graduate Program Coordinator, Communications, The College of Saint Rose, 2015-present

Assistant Professor, Communications, The College of Saint Rose, 2011-present

Visiting Professor, Communications, Hope College, 2009-2011

**RESEARCH AND TEACHING INTERESTS**

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| New Media Studies | | Global Media |
| Communication Theory | | Critical-Cultural Studies |
| Research Methodologies | | Media Criticism |
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**SCHOLARSHIP**

*Journal publications*

Kim, J. (2012). The institutionalization of YouTube: From user-generated content to professionally generated content. *Media, Culture & Society 34*(1), 53-67.

Kim, J. (2014). Interactivity, user-generated content and video game: An ethnographic study of *Animal Crossing: Wild World*. *Continuum: Journal of Media and Cultural Studies 28*(3), 357-370.

*Works in progress*

Kim, J. (2017). User-generated sex talks on YouTube: Sexuality, ordinariness and interactivity in *Kicesie* video series.

Kim, J. (2017). Reconstructing family and governmentality in a post-apocalyptic drama *The Walking Dead*.

Kim, J. & Grant, R. (2017). Citizen activism and user-generated content on social injustice: Analysis of police brutality videos on YouTube.

Sadovnik, O. & Kim, J. (2017). The Pentagon Papers, Snowden and Freedom of expression: A utilitarian analysis of media leaks.

*Conference papers (Selected)*

“Otherness, whiteness and double-alienation: Postcolonial globalization in Clare Denis’ films*.*” Co-Authored with Kristen Vet. New York State Communication Association, Intercultural Communication, Callicoon, NY, 2015

“Dialectics of book burning: Technological reproducibility, aura and rebirth in *Fahrenheit 451.*” Co-Authored with Shannon Mish. AEJMC, Scholar-to-Scholar, San Francisco, CA, 2015

“Myths of information society: New media discourses in the United States during the 60s and the 70s.” NCA, Rhetoric of Science and Technology, Chicago, IL, 2014

“Online celebrities, gossips and para-social relationship: Perez Hilton as a virtual opinion leader.” Co-authored with Cassandra Miller. Popular Culture Association, Celebrity Studies, Washington, D.C., 2013

“Diasporas in virtual homeland: The role of the Internet in the lives of female Nigerians.” Co-authored with Ayanfeoluwa Olonade. ICA, Intercultural, Phoenix, AZ, 2012

“Celebrity use of Twitter: User co-creation and customization in digital culture.” Co-authored with Julia van Klompenberg. NCA, Communication and the Future, New Orleans, LA, 2011

“Construction of surrogate families in the films of Atom Egoyan.” NCA, Communication as Social Construction, San Francisco, CA, 2010

“Rise and fall of Napster: Peer-to-peer technologies and market suppression.” Midwest Popular Culture Association, Detroit, MI, 2009

“Creating reality in documentary: *Triumph of the Will*.” AEJMC, Visual Communication Division, Chicago, IL, 2008

“Eavesdropping: A fundamental condition of communication.” NCA, Rhetorical and Communication Theory, Chicago, IL, 2007

“YouTube and publicness: Virtual video library, hybridity, interactivity.” NCA, Communication and the Future, Chicago, IL, 2007

“Historicizing digital media: Benjamin in the age of digital reproducibility.” NCA, Student, Chicago, IL, 2007

“Minitel and the development of French information society.” NCA, Scholar to Scholar, San Antonio, TX, 2006

“Lessons from DTV technology standardization process in Europe: Implications for HDTV diffusion in the United States.” NCA, Communication and the Law, Boston, MA, 2005

**TEACHING**

*Assistant professor: The College of Saint Rose from 2011 to present*

*- Graduate classes*

COM 595. Capstone Course (Spring 2017 anticipated; Spring 2016; Spring 2014; Spring 2013): This course provides the foundations for the MA thesis project.

COM 590. Field Experience (Fall 2015): Students incorporate media theories with their internship practices. Biweekly reports and site-supervisor’s evaluations are required.

COM 580. Topic - Technoculture and Society (Summer 2014): This class explores current debates on digital technologies and their social impact. Topics covered are big data, public sphere, free labor, dialectics of human and machine, surveillance etc.

COM 510. Media Ethics (Fall 2016; Spring 2015; Fall 2013): The class investigate ethical issues and dilemmas in media outlets and examine various philosophical positions (e.g. Aristotle, Utilitarianism). Students will assess how to recognize what are considered both professional and ethical behaviors in the media industry.

*- Undergraduate classes*

COM 482. Topics of New Media and Film: Digital Culture and Communications (Spring 2017 anticipated; Spring 2016; Spring 2014): Students learn theoretical frameworks to critically evaluate digital culture and new media. Topics covered are dialectics of technology, simulation, metadata, dataveillance, myths of web 2.0, interactivity etc.

COM 482. Topics of New Media and Film: Global Cinema (Fall 2016): Exploring various film traditions around the world, including France, Germany, Spain, Korea, Japan, India, Brazil etc, students are expected to be critical writers on global cinema and have a greater level of cultural literacy on a global scale.

COM 398. Research in Communications (all semesters): Students are to become critical readers and writers of communication research by reviewing and practicing major research methods (e.g. survey, experiment, textual analysis, ethnography).

COM 380. Topic - Global Cinema (Fall 2012): By analyzing contemporary and classic films from Asia, Europe and Latin America, this class examines how world cinemas have been interacting with Hollywood film conventions.

COM 380. Topic - Rhetoric and Public Culture (Fall 2011): Applying various rhetorical perspectives (e.g. Neo-Aristotlean, metaphor, dramatism), students learn how popular texts condition our everyday lives.

COM 315. Media Criticism (Fall 2015; Fall 2014): This class helps students to examine polysemy of cultural artifacts through critical-cultural analysis (e.g. ideology, semiotics, encoding/decoding, narrative, psychoanalysis and postmodern).

COM 298. Introduction to Communication Theory (all semesters): This class examines core concepts, historical contexts and major theories in communication studies. Students are to incorporate theories into critical evaluation of communication phenomena.

COM 222. Film Genre: Science Fiction (Summer 2016; Summer 2014): This class examines how styles and themes commonly found in the SF genre mirror and construct historical reality, focusing on several key concepts: utopia/dystopia, memory, alien, the other, technology, artificial intelligence, space, time and identity.

COM 222. Film Genre: Horror (Summer 2017 anticipated; Summer 2015): Students are to understand how this loved-but-also-hated genre reflects and shapes social conditions and collective anxieties.

COM 207. Film Arts (Summer 2013): This is an introduction to film aesthetics by visual analysis of classic and contemporary films through the lens of auteur theory.

COM 201. Media Literacy (Spring 2013; Spring 2012): Students explore digital literacy debates, focusing on interactions of audience, content, institution and technology.

*Visiting assistant professor: Hope College from 2009 to 2011*

COM 451. Media Theory (Fall 2010; Fall 2009): This class covers histories of media development, read major theories in media and communication studies (e.g. media effects, culture industry, medium theory, active audience) so as to see how theories are mirroring and influencing contemporary social conditions.

COM 395. Topic - Technoculture and the Information Society (Spring 2010): Students examine issues and topics from discourse on the Information Society (e.g. techno-futurism, hackerism, virtual identity & community, liberation-exploitation debate).

COM 395. Topic - Global Cinema and Communication (Spring 2011): This class introduces give students to richness and complexity of traditions and movements of non-Hollywood and non-English films.

COM 260. Rhetoric and Public Culture (Spring 2011; Spring 2010): Students are to analyze the ways in which popular texts interact with public consciousness using major theoretical tools of persuasion employed in mass media.

COM 160. Analytic Skills in Communication (Spring 2011; Fall 2010): This class seeks to develop students’ analytic skills and effective reasoning by exercising and honing theories and practices of effective reasoning in rhetorical tradition.

COM 101. The Communication Process (Fall 2009): Teaching core concepts and topics at introductory level communication course to help students to analyze personal and mediated messages in depth.

*Instructor of record: University of Iowa*

36.090. Technoculture and the Information Society (Summer 2008): Students debate the advantages or disadvantages of new communication technologies with a little help of history, theories and fictional narratives.

**ACADEMIC ADVISING**

*Graduate Field Experience Supervisor*

Geronimo, Gary. (2015). COM 595 – Field Experience. Limitless Imprint Entertainment.

*Graduate Capstone Project Advisor*

Gillenwalters, Julie (2017 - anticipated). *Twitter as a Breaking News Source for 24-Hour Broadcasters: Comprehensive Coverage, or a Threat to True Journalism?*

Stella, Patrick (2016). *Shouting Into The Echo Chamber: How Facebook’s Filter Bubble Is Radicalizing U.S. Political Views.* Advising Stella’s revising process of his project for ICA 2017 conference submission.

Teal, Hanna. (2016). *Objectivity as an Ideology of Journalism: A Case Study of the Rolling Stone-University of Virginia Rape Article.* Co-authoring and revising the paper for conference submission.

Grant, Ryan (2015). *Is YouTube a Legitimate Public Sphere? An Analysis of When Citizen Journalism Meets Perceived Police Brutality.* Co-authoring and revising the paper for conference submission.

Morehouse, Michelle (2015). *An Active Audience? Just one audience or many?*

Bianchino, Joseph (2014). *An Ethical Framework for the Publication of Objectionable Photographs.* Advising Bianchino’s NCA 2014 conference submission & presentation.

Sadovnik, Olena (2014). *The Controversial Issue of Media Leaks through Utilitarian Lens: Comparative Analysis of the Pentagon Papers and Edward Snowden’s Cases.* Co-authoring and revising the paper for conference submission.

Mimuro, Keiko (2013). *Recruiting International Students: Strategic Public Relations and Marketing Practices in Higher Education.* Co-authoring and presenting the paper at NYSCA 2016.

*Co-Authored Academic Conference Papers with Saint Rose Students*

“Between technologized humans and humanized technologies: Analysis of three cases of the prosthetic*.*” Co-Authored with Samantha Schmitt & Shannon Mish. New York State Communication Association, Social Media and Technology, Callicoon, New York, 2015.

“Facebook Like and Facebook Me Gusta: Ethnographic study on social media use in U.S. and Columbia*.*” Co-Authored with Erika Romero. New York State Communication Association, Intercultural Communication, Callicoon, New York, 2015.

“Recruiting International Students: Strategic Public Relations and Marketing Practices in Higher Education*.*” Co-Authored with Keiko Mimuro. New York State Communication Association, Intercultural Communication, Callicoon, New York 2015.

“I am not dumb. I just like watching ‘the dumb’: Uses and gratifications of watching *The Real Housewives.*” Co-Authored with Amelia Bach. Northeast Popular Culture Association, Television, New London, New Hampshire, 2015.

“Dialectics of book burning: Technological reproducibility, aura and rebirth in *Fahrenheit 451.*” Co-Authored with Shannon Mish. Association for Education in Journalism and Mass Communication, Scholar-to-Scholar, San Francisco, California, 2015

“‘Time Ladies’ and female fandom: User-Generated Content in the *Doctor Who* Universe.” Co-Authored with Megan Readey. Association for Education in Journalism and Mass Communication, Entertainment Studies, Montreal, Canada, 2014

“Online celebrities, gossips and para-social relationship: Perez Hilton as a virtual opinion leader.” Co-authored with Cassandra Miller. Popular Culture Association, Celebrity Studies Division, Washington D.C., 2013

“Female appropriateness, Olympics and newspaper: USA, UK and Canadian newspapers on femininity in 2012 London Olympics.” Co-authored with Brian Hubert. National Communication Association, Scholar-to-Scholar, Washington D.C., 2013.

“Zombie genre and active audiences.” Co-authored with Valeriya Ponomarova. National Communication Association, Theater, Film and New Multi-Media Division, Orlando, Florida, 2012

*Advised Student Conference Papers*

Burgess, Kim (2016). “The Role of Content Creators in One Direction’s Tumblr Fandom." National Communication Association, Student Division. Philadelphia, Pennsylvania.

Peach, Alexander (2016). “Afraid of Downvotes: The Spiral of Silence, #GamerGate, and Reddit.” National Communication Association, Game Studies Division. Philadelphia, Pennsylvania.

Bingham, Susan (2015). "Representations of the LGBTQ community in Young Adult Literature." National Communication Association, Scholar to Scholar: Ethnography, GLBTQ Studies, Feminist and Women's Studies, Critical/Cultural Studies. Las Vegas, Nevada.

Rosales, Adriana (2015). "LGBTQ Representation and Presence in Television." National Communication Association, Scholar to Scholar: Ethnography, GLBTQ Studies, Feminist and Women's Studies, Critical/Cultural Studies. Las Vegas, Nevada.

Bianchino, Joseph (2014). “An ethical framework for the publication of objectionable photographs.” National Communication Association, Scholar to Scholar: Performance, Philosophy, and Communication Ethics Division, Chicago, Illinois.

Stella, Patrick (2014). "Free Labor or Free Flow: How Fans Benefit From Their Labor" New York State Communication Association. Alone Together: Engaging the Audience and the Individual Division. Ellenville, New York.

Foley, Meagan (2014). “Kickstarter and fan participation.” National Communication Association, Communication and the Future Division Top Student Paper. Chicago, Illinois.

Kingsberry, Sara (2014). “The changed self: Facebook's impact on family member's identities.” National Communication Association, Media Ecology Association Division, Chicago, Illinois.

Longo, Nicholas (2014). “Through the looking gram: Self identity and Instagram.” National Communication Association, Society for the Study of Symbolic Interaction Division, Chicago, Illinois.

Lyden, John (2014). “Rich, Resonant Themes: A Look at the Australian Cinematic Life of Peter Weir.” National Communication Association, Scholar to Scholar: Performance, Philosophy, and Communication Ethics Division, Chicago, Illinois.

Sweet, Ashley (2013). "Still Camera, Moving Scene: Yasujiro Ozu's Honest Family Dynamics and Preservation of Reality." National Communication Association, Asia/Pacific American Communication Studies Division, Washington D.C., 2013.

*Student Publication Advisor*

Gurtowsky, Alina (2015) "New media vs. social media: Crisis coverage and media framining." Journal of Undergraduate Research volume VII (The Collage of Saint Rose): Writing an introduction for the publication.

*Symposium Presentation Advisor*

Cano, Esa (2016). "Framing the Black Lives Matter Movement: A textual analysis of articles from CNN.com." Undergraduate Research Symposium of Saint Rose.

Vaeth, Anne (2016). "Bromance: Male Friendship in Comedy Film." Undergraduate Research Symposium of Saint Rose.

Gurtowsky, Alina (2015) "New media vs. social media: Crisis coverage and media framining." Undergraduate Research Symposium of Saint Rose.

**SERVICE**

*Department & College*

Coordinator, Graduate program, Communications Department (2015-present)

Summer Chair, Communications Department (May-August 2016).

Co-Chair of Search Committee, Full-time faculty (PR & Advertising), Communications Department, (2016~2017).

Committee Member, Graduate Academic Committee, The College of Saint Rose (2014~present).

Advisor, Graduate and Undergraduate students, Communications Department (2012~present).

Reviewer, Journal of Undergraduate Research (2013~present).

Volunteer, Commencement, The Times Union Center (May 14, 2016)

Search Committee Member, Full-time faculty (PR & Advertising), Communications Department, (2012~2014).

Search Committee Member, Full-time faculty (TV Production), Communications Department, (2013~2015).

Committee Member, Global New Media Committee, (2012-2013).

Committee Member, Dean’s Advisory Council, School of Arts and Humanities, (2011-2013).

*Membership*

National Communication Association (NCA)

International Communication Association (ICA)

Association for Education in Journalism and Mass Communications (AEJMC)

Popular Culture Association

Midwest Popular Culture/American Culture Association

Northwest Popular Culture/American Culture Association

New York State Communication Association

*Association Service*

Section Chair, Midwest Popular Culture/American Culture Association, 2009

Reviewer, AEJMC, Cultural and Critical Studies, 2010, 2012-16

Reviewer, AEJMC, International Communication, 2015-16

Reviewer, AEJMC, Communication Technology, 2014-15

Reviewer, ICA, Popular Communication, 2013

Reviewer, ICA, Public Relations, 2013

Reviewer, NCA, Visual Communication, 2012

Reviewer, NCA, Critical and Cultural Studies, 2009

*Community Service*

Photographer & Media Specialist, Korean Catholic Church of Albany (2013~present).

Volunteer, The Korean American Association of Albany Annual Meeting (August 13, 2016)

Performer (Korean folk gong), Music Festival of Korean Community at Albany (December 2016 – anticipated; December 19, 2015).

Small Group Leader, Korean Catholic Church of Albany (2011~2014).

Member, Korean Catholic Church of Albany (2011~present).

Secretary, Korean Catholic Church of Albany (2017~present).